#### May 2023

# OUTREACH

## IN THIS ISSUE

May 2023 Calendar NPDG Activities, News, and Announcements

Vol. 2 # 4 (Jun.'23 -Aug '23) Eritrean American Harmony - the online quarterly magazine of the National Public Diplomacy Group will be out on in June 2023.

For the previous issues, QR codes are at the back cover of this issue.





NATIONAL PUBLIC DIPLOMACY GROUP

www.npdg.online

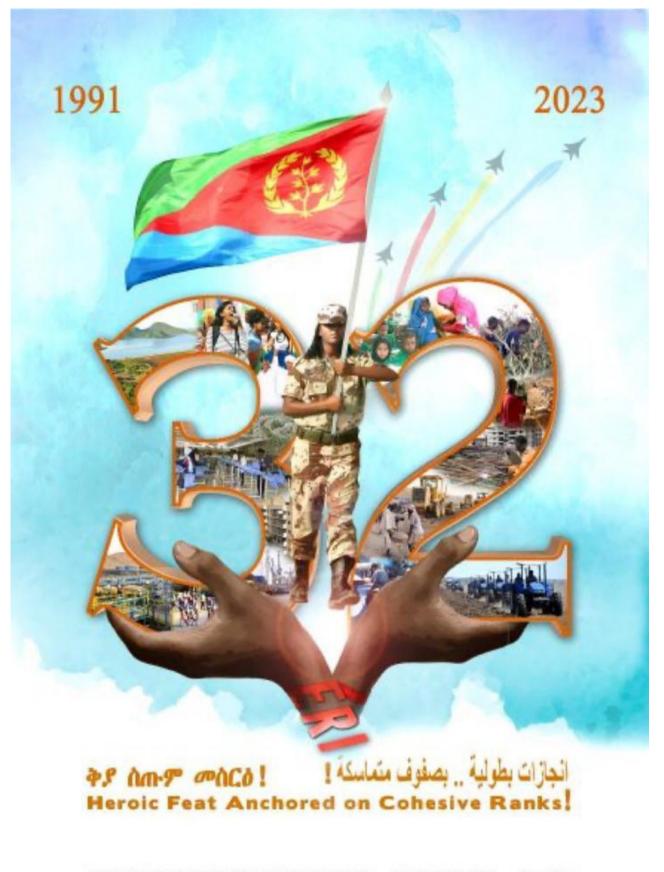
MAY IS ERITREA'S INDEPENDENCE MONTH











NATIONAL HOLIDAYS COORDINATING COMMITTEE ASMARA, ERITREA May 2023



Mr. Weldu Abraha represented the National Public Diplomacy Group and reported its activities at the Midwest Regional Conference held in Grand Rapids, Michigan on April, 22, 2023.







Mr. Ezra Musa represented the National Public Diplomacy Group and reported its activities at the Southeast Regional Conference held in Jacksonville, Florida on April, 29, 2023. During this meeting, over 105,000 USD was raised to help with the Medical Equipment Fundraiser.

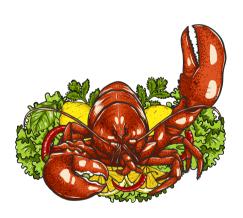






Southern Region Public Diplomacy Group members held a two-day team-building activity in New Orleans, Louisiana. Members got together from as far away as Texas.















The City of Lafitte Museum and the Mayor's office welcomed members of the Southern Region Public Diplomacy Group and opened Sunday to give them a tour.



**Dinner with the Commuity** 

#### **Gezae Tesfay**

Kansas City, Missouri, Public Diplomacy representative participated in the Ethnic Enrichment Fest on April 22, 2023. On this day, over 65 Countries' Commissioners were present. The day's highlight was Good Food Music for Entertainment, meeting Kansas City's mayor, Mayor Quinton Lucas, the Commissioners, the Treasurer of the Ethnic Enrichment Fest., and Kenyan and Haitian Commissioners. In addition, two Ethiopian friends were helpful and worked with us, and we would like to thank them.





With Mayor Quinton Lucas, left. With Ethiopian friends, right.

#### Petros Iyasu Demoz

On April 13, 2023, Eritreans residing in San Marcos and surrounding cities in San Diego County participated for the 20th time since 2003 at the Annual International Fair event at California State University of San Marcos (CSUSM).

Eritreans came out wearing traditional Eritrean outfits and participated in the Fashion show. In addition, they displayed traditional musical instruments, Ge'ez script, literature, and colorful cultural artifacts such as baskets.

Posters showing Eritrea's map and location, images of the nine beautiful Ethnic groups, the UNESCO World Heritage site of Asmara, its pristine beaches and coral reefs, and its beautiful landscape were shared with visitors.

A tri-fold brochure that gives a short account of the people, land, resources, history of Eritrea, and unique facts of Eritrea was handed out to the visitors from the various communities and groups who also had an opportunity to sample Eritrean food. Other participants at the Fair represented Haiti, India, the People's Republic of China, the Philippines, Native Americans, and University Departments.

The California State University of San Marcos, founded in 1989, is located on a 304-acre hillside overlooking the city of San Marcos, just a short distance from some of Southern California's best beaches and an hour from the U.S.-Mexico border. CSUSM enrollment is over 16,000, and the Western Association of Schools and Colleges fully accredits the university.















#### Senay, Semhair, Miriam and Tsege

San Diego hosted its 38th Annual Linda Vista Multi-Cultural Fair & Parade, where local vendors could showcase the essence of their cultural imprint within San Diego. Although this event has existed for over three decades, this is the first time Eritreans have participated. Senay, Semhar, Miriam, and Tsege are just a few local San Diego **Public Diplomacy Group members** who attended this event. demonstrating the richness of what it means to be an Eritrean. Dressed in custom attire, each Eritrean representative engaged in intimate conversations about Eritrea's history, fashion, food, and While enjoving music. boon (traditional Eritrean coffee), guests were exposed to our story dating back to 5,000 BC. Arriving with curiosity, locals ranging in age, ethnicity, and demographic began asking questions as they became increasingly intrigued by what they were learning. Pedestrians were also fascinated by the vibrant colors in Eritrea's cultural attire. Discovering the differentiators in how they're made and when they will be worn, men, women, and children commented on our designs' gorgeous.

Our welcoming demeanor reiterated our love for each other and the communal personality weaved within the Eritrean culture. This event was a huge success, and we look forward to participating in the years to come.





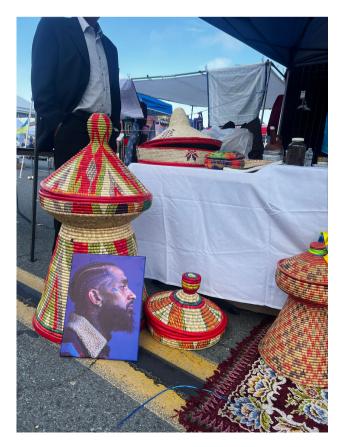


















#### Seattle Public Diplomacy Members Tammy Morales

#### NEWS

## Medical equipment fundraiser continues across the US.

Henok Tewolde Portland, Oregon

Eritreans residing in Portland & its environs public conducted а seminar Saturday, on April 22, 2023, led by Dr. Ghidewon Abbay. The seminar participants contributed about \$60,000 within one hour, totaling \$110,000 (including the \$50,000 Dr. previously Leul for the contributed) fundraiser aimed at sending modern machines for cancer treatment in Eritrea. The devices are expected to reduce the number of cancer deaths in Eritrea significantly.



**#ERITREAFIGHTSCANCER** 

Medical Equipment Fundraiser



Let us make a critical contribution now to purchase the necessary modern health equipment to fight cancer and ensure maternal and child health in Eritrea.

> MAKE DONATIONS PAYABLE TO: ECCC YOUTH FUND

> > MAIL DONATIONS TO: EMBASSY OF ERITREA 1708 NEW HAMPSHIRE AVE NW WASHINGTON, DC 20009

## NEWS

























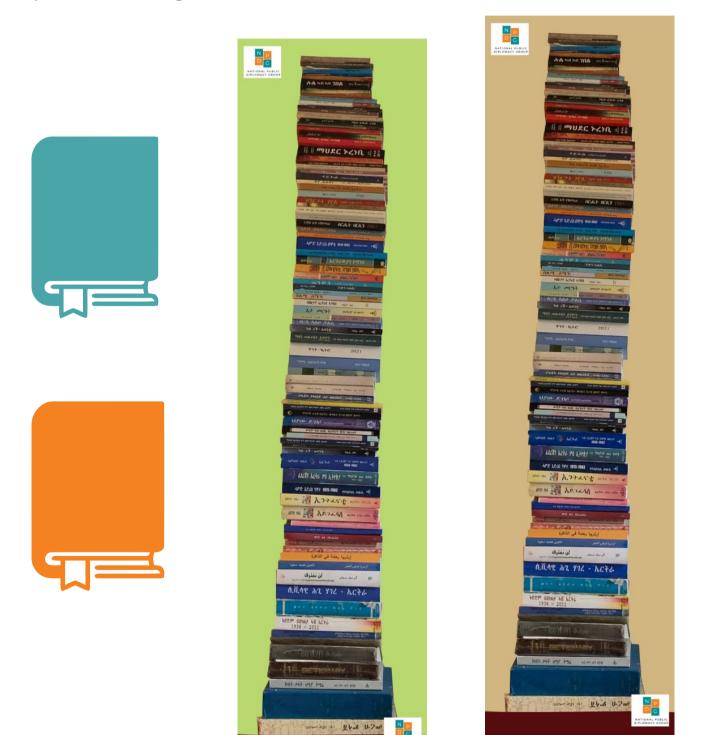






email seattlefestival2023@gmail.com for more information.

The National Public Diplomacy Group designed and printed bookmarks. On one side of the bookmark are books in Tigrinya and Tigre/Tigrayit. On the other side are books on/about Eritrea published in English.





QR CODE OF THE LATEST ISSUE OF ERITREAN AMERICAN HARMONY MAGAZINE



#### QR codes for Harmony Quarterly Online Magazine









