

ISSUE

MONTHLY NEWSLETTER

# Outreach

# 09

May 2022

NCEA NATIONAL PUBLIC DIPLOMACY GROUP

Public Diplomacy  
Activities

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**31 Years  
Anniversary  
2022**

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**Eritrean  
Independence**





# News

- Minnesota: The Eritrean Student Association (EriSA) at the University of Minnesota is a student organization that strives to embrace Eritrean culture and heritage in all its form. EriSA had its spring kickoff (Meet the Culture) on April 18th, 2022, where the Eritrean diaspora and other nationalities came together to celebrate EriSA. The event was composed of a brief introduction of the board, a presentation on Eritrean history, and a jeopardy game in which people were quizzed on what was asked. After the game, people ate traditional food catered by an Eritrean woman, listened to traditional music, and hung around.



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# News

## ECCC Hosts Africa Zooms Ahead

Eritrean Cultural & Civic Center in Washington DC (ECCC-DC) is a place where, among many other things, people can gather to learn and celebrate. True to one of its missions, on April 2<sup>nd</sup>, ECCC-DC had the honor to host students and guests from George Mason University's Africa Zooms Ahead course [Africa Zooms Ahead: African-Led Development, African Solutions to African Challenges].

After presenting their final reports, students and faculty, and other guests were treated to an authentic Eritrean dinner specially prepared by Mama Elen, sharing in Eritrea's deeply hospitable culture. Eritrean music and students' music choices played into the evening as all the guests danced in celebration of class completion. H.E. Mr. Berhane Solomon, Chargé d'Affaires at the Embassy of the State of Eritrea, was on hand to welcome the students and guests and provided Eritrea's perspective on self-reliance based African development. Mr. Lawrence Manzi, Deputy Chief of Mission at the Embassy of Rwanda, was also in attendance and spoke about Rwanda as an example nation.

Africa Zooms Ahead, incorporating a study abroad program, seeks to create an understanding of where Africa stands on the globalized platform. This course provides a unique opportunity to hear first-hand from African senior policymakers and leaders, entrepreneurs, artists, innovators, etc. It looks at African-led development as it probes to gain insight into how Africans perceive international development and their development efforts. Their studies span the range of African nations from self-reliance (Eritrea as an example) to those signatories to the African Continental Free Trade Agreement (AfCFTA).

Students had the opportunity to explore case studies and examples of African-led, people-based development initiatives.

Presentations included topics that affect African daily lives, such as Intersection of Climate Crisis & Food Security; Africa Led Apps; Efforts to Combat COVID-19, and African Successes FinTech and Mobile Money. Post presentation, students held discussions on various case studies. They articulated need to create innovative solutions for the African experience by Africans was paramount to development. Their studies found that Africans are forging speedily ahead in creating connectivity through technology. They echoed the need for improved collaboration among African leadership and improved international cooperation in different sectors of the African development strategy. This story cannot end without mentioning Professor Gebre & Carol & Michal. Each student was in awe of their Professors, Gebre Tesfamichael & Carol Pineau, and Michel McElwain Malur, Director of External Programs. They were complimentary of the vast first-hand experiences shared and helped solidify theories into realities on the ground.



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# ብርታ ደንደን- BY DENDEN GROUP

## DRAR ADETAT MEKETE

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### PROGRAM INCLUDES

- DRAR (DINNER) BY GANTA DENDEN
- OPENING REMARKS FROM EMBASSY
- OPENING REMARKS DENDEN GROUP
- POEMS, MUSIC, DANCE AND MORE

### GUEST SPEAKER

- AMANUEL BIEDEMARIAM -  
DMV PD BOARD MEMBER  
TOPIC - CURRENT WORLD DEVELOPMENTS  
AND THEIR IMPACT ON ERITREA



APRIL 30TH, 2022

7:00 PM

ECCC

2154 24TH PL NE,  
WASHINGTON, DC

20018

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WELCOME



Alexandria, VA. On April 27th, 2022, Lyles-Crouch Traditional Academy had an International Night, and Isak Woldeghiorghis and his family participated in the night, representing Eritrea. They had the Eritrean flag and other items that show Eritrean culture, wore traditional clothes, and Isak wore Hdareb traditional cloth with a sword in his hand. They also had a three-ft camel statue made of wood, which impressed many participants. A brochure that describes Eritrean history and culture was also distributed at the event.

One note worth mentioning is that an eight-year-old student participating in the event came to the Eritrean table with his dad. His dad and the kid are fanatic cycling fans, and they follow world cycling and are impressed with the victories Eritreans are getting at the world cycling events. As a result, the eight-year-old student said that he wants to go to Eritrea to get cycling training to compete when he grows up. He also gave the family a crayon drawing of the Eritrean flag that he drew himself.



“The eight-year-old student said that he wants to go to Eritrea to get cycling training to compete when he grows up.”

He also gave Isak and his family a crayon drawing of the Eritrean flag the he drew himself.













## Public Diplomacy Activities

Washington D.C.

On April 10<sup>th</sup>, 2022, DC, Maryland, and Virginia (DMV) area Eritrean and American communities rallied in front of the White House to oppose HR-6600 and S-3199.



Eritrean and Ethiopian Americans demonstrated in front of Congressman Brad Sherman's Office. Aarika Rhodes who is running against Sherman came and spoke to the communities.



Aarika for CA-32 🍎🔵  
@AarikaRhodes

...

Today I supported our Ethiopian & Eritrean communities in [#CA-32](#) at Rep [@BradSherman](#)'s office for a protest. I believe representatives should listen to their constituents even if they may disagree.

All they are asking for is a meeting to be heard on the conflict in [#Ethiopia](#).



\* San Jose, CA. On April 10<sup>th</sup>, 2022, Santa Clara County Supervisor Cindy Chavez visited the Eritrean Community Center. Also present were Bob Nunez, the President of the San Jose/Silicon Valley NAACP Chapter, and Kathy Sutherland, assistant to Supervisor Chavez. Supervisor Chavez is running for mayor of San Jose, California.



Mayor Cindy Chavez  
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FOR MAYOR  
**CINDY CHAVEZ**  
GENUINE | LEADERSHIP

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Jersey City, NJ. A protest organized by Eritrean and Ethiopian American Organizations - the National Council of Eritrean Americans (NCEA), Hope for Ethiopia, and the American Ethiopian Public Affairs (AEPA) – was held in front of Senator Bob Menendez’s Office. The organizations’ statements were read, and representatives met with Mr. Menendez’s office staff and explained the communities’ displeasure and disappointments with his bill S-3199. Each organization handed their respective prepared letters to Senator Menendez’s team and requested that the Senator hold a public meeting with the communities to discuss his bill. An infomercial truck with an electronic display in English and Spanish drove through downtown Jersey City for over three hours.



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—  
*Cities:  
time to  
show  
them  
what  
you're  
made of*  
—

*National Public Diplomacy Group*

**A  
DAY**

*Fill out the Eritrean-American College Attainment Survey*

**FILL  
OUT  
THE  
SURV  
EY**

*Let's register fifteen graduates-a-day*

*Fill out the form now!*

—  
<https://qr.page/g/4EesUtfEg4T>

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# BENEFITS FOR THE HIGH SCHOOL SURVEY



## PROCESS

<https://arcg.is/0e0e5G>

### STEP 1. FILL OUT THE SURVEY

Takes less than a minute



### STEP 2. COMMUNITY TO COMMUNITY

Meet with families and community members to the city/state that you're heading



### STEP 3. NETWORKING

Connect with alumni through the "From Freshman to Alumni" Program



### STEP 4. SUPPORT

Tutorship and mentorship programs



### A REMINDER:

- Use the shortened link or the QR Code above and fill out the form as soon as you know which college/university you're heading to



## REFERENCE

NCEA National Public Diplomacy Group





2022  
**VOLUNTEER**   
**IN ERITREA**

**APPLICATION DUE: MAY 8, 2022**  
Please send Resume & Letter of Intent to:  
[yphdjna.nacc@gmail.com](mailto:yphdjna.nacc@gmail.com)

#VolunteerEritrea2022

  
YPPDJ North America



**FAQ:**

**"When and where is my application due?"**  
May 8th, 2022. Send to [yphdjna.nacc@gmail.com](mailto:yphdjna.nacc@gmail.com)

**"What organizations can I volunteer with?"**  
NUEYS (Nation Union of Eritrean Youth & Students)  
NUEW (National Union of Eritrean Women)  
Many of the Ministries

**"What should I include in my letter of intent?"**  
Your experiences, desires/passions,  
and dates of when you'll be in Eritrea

**"How long do I need to be in Eritrea to volunteer with any of the organizations or ministries?"**  
Organizations: 1+ months  
Ministries: 2+ months

**"How old do I have to be to volunteer?"**  
Organizations: 17+ years old  
Ministries: Undergraduate/Graduate Students minimum

**"Is housing provided?"**  
Housing is not provided

**If there are any questions, contact us at:**  
Facebook & Twitter: @yphdjna  
Instagram: @yphdjnorthamerica  
Email: [yphdjna.nacc@gmail.com](mailto:yphdjna.nacc@gmail.com)

  
YPPDJ North America



# ERITREA INDEPENDENCE DAY WASHINGTON DC & ENVIRONS

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**TUESDAY, MAY 24**

12 NOON - CAR PARADE STARTS AT ECCC  
CYCLING TRIP

2PM - INDEPENDENCE DAY MANIFESTATION  
AT THE EMBASSY OF ERITREA  
COFFEE CEREMONY

7:00 PM - LIVE BAND CULTURAL NIGHT AT ECCC

**SATURDAY, MAY 28**

10:00 AM - FAMILY PICNIC

**SUNDAY, MAY 29**

7:00 PM - CELEBRATION CONCERT AT ECCC

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